



PRECISELY SELECTED EVENTS WITH PERSONAL ENCOUNTERS

BUSINESSPOINT is the event that brings decision makers and vendors together. Using the most current agendas, with experts and speakers sharing their experience, we arrange valuable meeting points where the decision makers of the industry and our partners are afforded the opportunity to face new trends and make new business contacts. Research on a current topic and target group provide us with the groundwork for exclusive invitations to selected decision makers and provide you, as a vendor, with invaluable information for your strategies.

CFO_{world}

BUSINESS POINT: CFO Live – all-day event focusing on the challenges and opportunities that are part of the position.
CFO Public Finance – all-day event focusing on the public sector.
For event dates, please refer to idg.se/event

CIO

BUSINESS POINT: CIO Business Value, CIO Megatrend, CIO Intelligent Business, CIO Global Sourcing, CIO + CFO, CIO Enterprise Architecture, CIO Governance Experience, CIO Business Value.
For event dates, please refer to idg.se/event

ComputerSweden

BUSINESS POINT:
2011: BI & Reporting, Enterprise Content Management, Bank 2.0, IT i offentlig sektor.
2012: Security, Mobility, Cloud Strategies, Projektstyrning/projekthantering, Business Assurance, Storage/ servervirtualisering, Sourcing Strategies, Identity & Access Management, Statsförvaltning, CRM i molnet.
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TARGET GROUP

The relevant target group receives exclusive invitations to each event on the most current topics. Based on research before each event, we direct questions and invitations to relevant target groups such as CIOs, business developers, business area directors and CFOs and business directors.

BUSINESS MANAGER: Ulrika Ullman, ulrika.ullman@idg.se

PHONE EDITORIAL DEPARTMENT: +46-8-453-6122 **PHONE SALES:** +46-8-453-6018